

# DRIVING IMPROVED MEDICATION ADHERENCE

HEALTHCARE PROFESSIONALS SEE LINK BETWEEN VERADIGM RXTRUEPRICE™ AND THE ABILITY TO IMPROVE MEDICATION ADHERENCE FOR PATIENTS

The root of a patient's failure to adhere to their prescribed medication care plan is often related to their ability to afford the financial cost of their medication. While many potential solutions to address this challenge have arisen, none have shown more potential to help healthcare providers improve medication adherence than the ability to access patient and pharmacy-specific medication price data within their normal electronic health records (EHR) workflow.



## Observed Impact of Veradigm RxTruePrice on Provider Medication Adherence

### COST

ACCORDING TO HCP RESPONDENTS,

**cost is the #1 reason patients fail to adhere**

TO THEIR PRESCRIBED CARE PLAN<sup>1</sup>

### IMPROVEMENT

**6 out of 10 HCP respondents observed an overall improvement**

IN PATIENT ADHERENCE TO PRESCRIBED MEDICATIONS INCLUDED IN THEIR CARE PLAN WITH VERADIGM RXTRUEPRICE<sup>1</sup>

### EHR WORKFLOW

HCP RESPONDENTS SAY AVAILABILITY OF PATIENT AND PHARMACY-SPECIFIC PRICE DATA IN THEIR NORMAL EHR WORKFLOW HAS MORE POTENTIAL TO

**help them improve medication adherence than any other solution<sup>1</sup>**



### CAUSES OF NON-ADHERENCE IN PATIENTS

- Incurring a higher share of their healthcare costs than ever
- Feeling overwhelmed by the complexity of their own pharmacy benefit
- Not understanding the prescribing process and how to minimize their costs
- Underestimating the negative effects of non-adherence



## Veradigm RxTruePrice Helps Providers Drive Medication Adherence

- ✓ Access discounted health plan or pharmacy benefit pricing, cash pricing, therapeutic alternatives and competitive prices at local and mail-order pharmacies
- ✓ All information is specific to the patient and accessible in the e-prescribing workflow
- ✓ Used by tens of thousands of providers for millions of price transparency transactions

# Why Are Your Patients Not Taking Their Prescribed Medication?

Consider how you could improve care plan adherence if more patients took their medication as prescribed. Then ask yourself whether it might be time to take advantage of Veradigm RxTruePrice™, and make the medication affordability conversation a standard for patient visits.



## "I Feel Fine"

### HUSBAND

"You need a refill on your medication."

### WIFE

"You know it is too expensive. I feel fine. I can go without for a little while."

### HUSBAND

"But this is not the first time you have done this!"

### WIFE

"Maybe I should just stop taking it. It doesn't seem to make a difference."

**33%** of patients have purposely missed filling a prescription due to cost<sup>2</sup>

**Nearly 6%** have skipped medication 3x or more<sup>2</sup>

**29%** stopped their medication without telling their physician<sup>2</sup>



## "Sticker Shock"

### PATIENT

"I am here to pick up my Rx."

### TECHNICIAN

"Your co-pay is \$50."

### PATIENT

"How much? Is that with my insurance? Just forget it."

**42%** of Americans struggle to pay for medications<sup>2</sup>

**94%** of those had some form of insurance<sup>2</sup>

**Higher out-of-pocket cost** for Rx medication has been shown to correlate with increased Rx abandonment<sup>3</sup>



## "I'll Take Something Else"

### PARTNER

"Why do you have so many half doses left in this bottle?"

### PATIENT

"Taking half a dose instead of a whole one saves money."

### PARTNER

"My co-workers get their Rx from Canada to save money—maybe we should?"

### PATIENT

"What about that OTC stuff we bought before, it seemed to work okay?"

**Nearly 8%** of patients did not take their medication as prescribed to save money<sup>2</sup>

**Almost 2%** purchased Rx medication outside the country<sup>2</sup>

**More than 4%** used alternative therapies<sup>2</sup>

1. Results of Veradigm ePrescribe user survey conducted September 2019. Data on File.

2. Hamm, N. Managed Healthcare Executive. How High Drug Prices Affect Patients. May 2019. Available at <https://www.managedhealthcareexecutive.com/drug-price/how-high-drug-prices-affect-patients>

3. Bresnick, J. Healthcare IT Analytics. Cost is a Primary Driver of Medication Non-Adherence Rates. September 2017. Available at <https://healthitanalytics.com/news/cost-is-a-primary-driver-of-medication-non-adherence-rates>

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